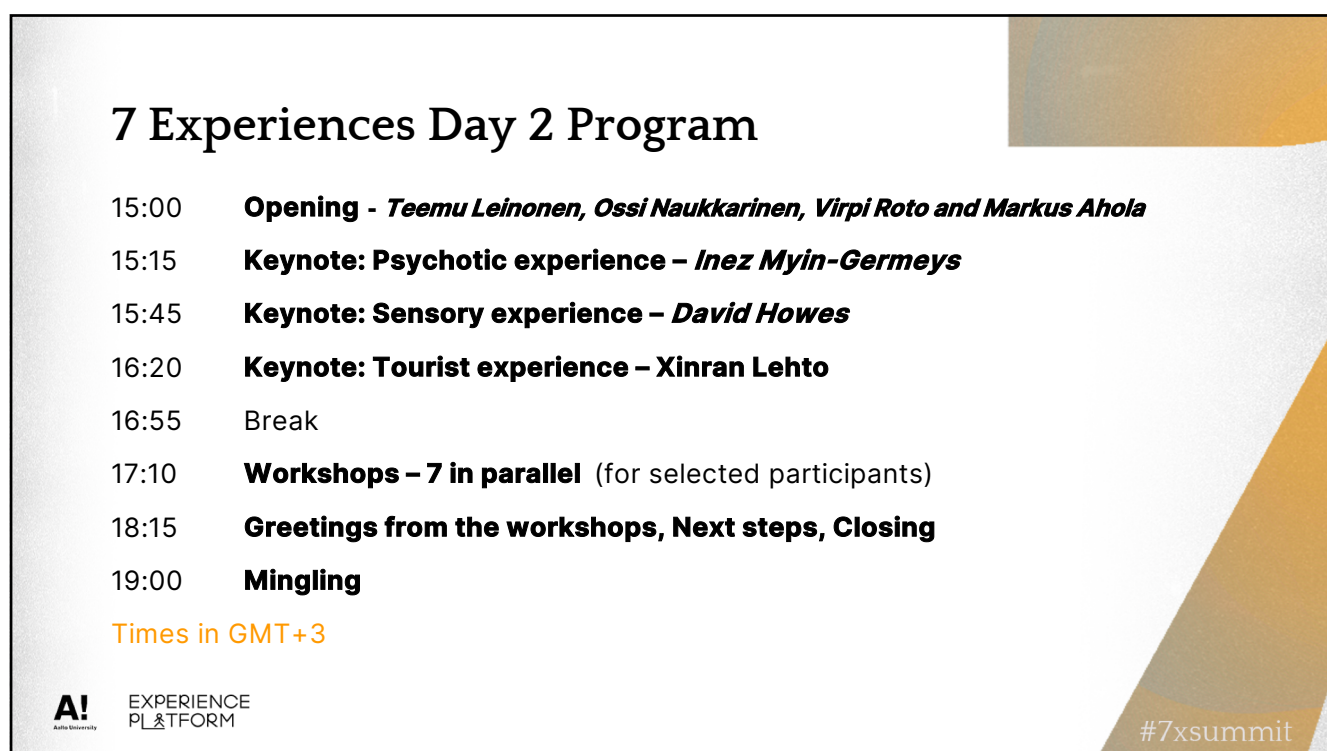




1



2

Aalto University - A multidisciplinary community

Ossi Naukkarinen, Vice President of Research

Teemu Leinonen, Virpi Roto & Markus Ahola

A! EXPERIENCE
Aalto University PLATFORM

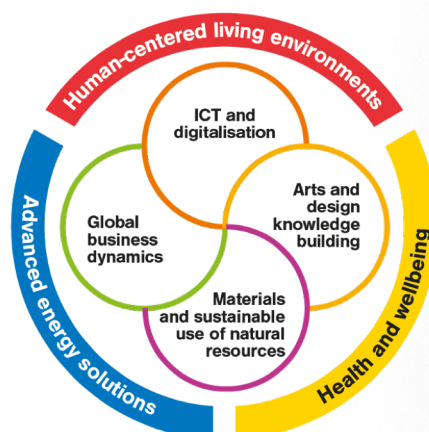
#7xsummit

3

**Aalto University's
research is based on
seven key research
areas:
four core competence
areas and three
integrative
multidisciplinary themes
addressing major global
and national challenges.**

A? Aalto University

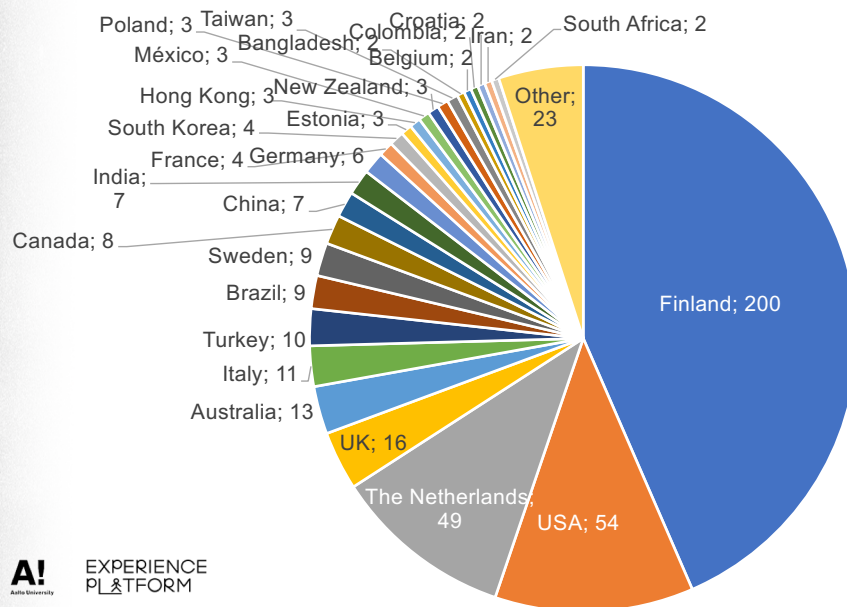
Focus on strengths



#7xsummit

4

High interest in Experience Research



460 registrations

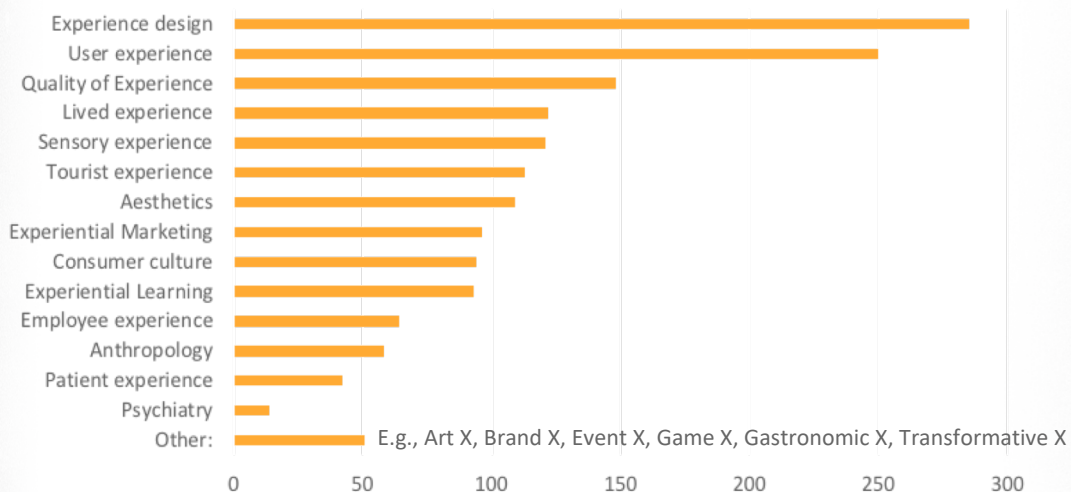
50 countries

7 keynotes from

6 countries

10

Diverse set of interests



11

Keynote topics of yesterday

Keywords in 39,348
Scopus publications
2010-2019
VOSViewer keyword
co-occurrence clustering.
Roto V., Bragge, J., Lu, Y.,
& Pacauskas, D.:
Experience Research
Topics Across Disciplines
(in preparation)

Lived Experience

Experiential Learning

Experience Design

Experiential Marketing



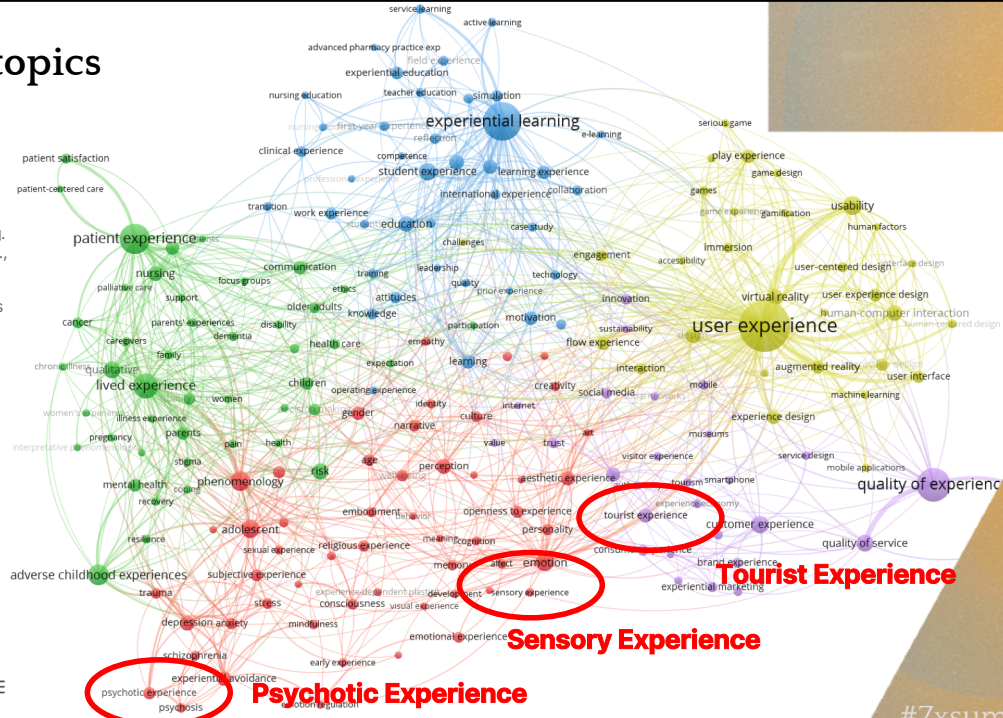
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Keynote topics of today

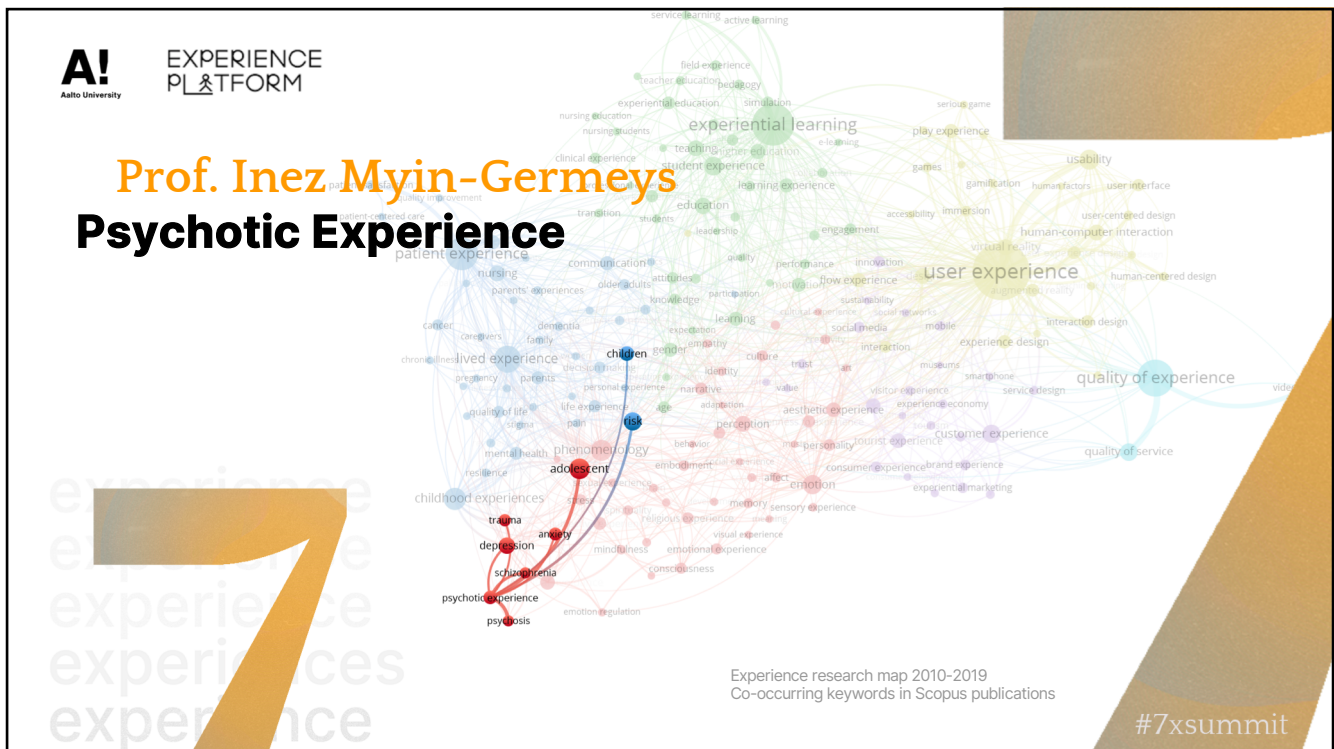
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Topics Across Disciplines
(in preparation)



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13



14

Warm-up Poll for Inez Germey's talk

Which of the following statements is NOT correct:

Psychosis:

1. Can be described as a dialectic of aha- and anti-aha experiences
2. Is radically situated
3. Results from an overactive Dopamine system
4. Is highly variable from moment-to-moment

15

Experience research map 2010-2019
Co-occurring keywords in Scopus publications

Prof. David Howes
Sensory Experience

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16

Warm-up Poll for David Howes' talk

How many senses are there?

- a) Two
- b) Five
- c) Ten
- d) Twenty-two
- e) Thirty-three

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[illegible]

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7